

# Business Department Programs for Success

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DISCOVER



SEATTLE COLLEGES  
*North · Central · South*

# What Business Programs does NSC offer?

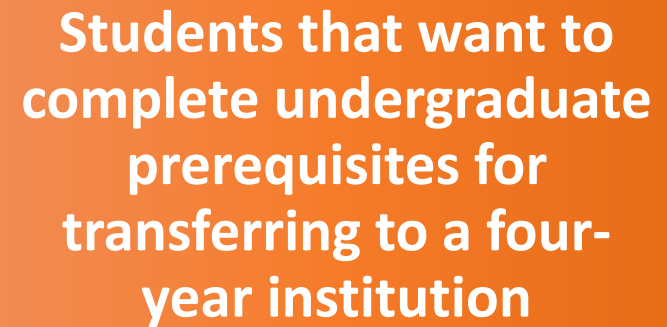
Business Program	Focused Area
1. Associate in Business	General Business
2. Associate of Applied Science Degree	General Business
3. Business Certificate	Project Management
4. Business Certificate	Marketing
5. Business Certificate	Entrepreneurship
6. Business Certificate	Data Analytics

# Who enrolls in the Associate in Business Direct Transfer Agreement (AB-DTA)?

Two-year  
Associate Degree  
in Business (DTA)



Students that want to  
complete undergraduate  
prerequisites for  
transferring to a four-  
year institution



## Where?

North Seattle College

## Entry Requirements

High School Completion

# Who enrolls in the Associate of Applied Science – Transfer (AAS and AAS-T)?

Two-year Associate of Applied Science in General Business Degrees (AAS and AAS-T) transfer into many of the Bachelor of Applied Science (BAS) degree programs in Washington State with your first two years of schooling completed.



Students in this pathway develop knowledge around various business areas and functions such as accounting, marketing, statistics, finance, business law, and business management. Competencies in these areas consistently rank at the top of employers' wish lists.

**Where:**  
**North Seattle College**

**Entry Requirements:**  
**High School Degree**

Student Activity

# Certificate in Project Management

This Certificate may be completed in 3-quarters. It allows you to continue to the AAS-T in Business.

Employers in every industry — in aerospace, telecommunications, technology, Web development and healthcare — are searching not just for trained employees but for those with specific skills in project management.

**Where:**  
**North Seattle College**

**Entry Requirements:**  
**BUS 169 or Equivalent**

# Certificate in Marketing

**Requires 3-4 quarters to complete.**

Completion of this certificate allows you to continue to the AAS-T in Business.

Students in this pathway learn about marketing principles and have an opportunity to explore advertising, digital/online marketing, and social media platforms.

**Where:**

**North Seattle College**

**Entry Requirements:**

**None**

# Certificate in Entrepreneurship

## Entrepreneur Foundational Certificate (EFC)

15 Credits 1–3 quarters

Basic skills/knowledge to start and run a business

## Certificate of Entrepreneurship

40 Credits 3-4 quarters

Entrepreneur Foundational Certificate and additional skills in interpersonal communication, using MS Office, project management, sustainability, and accounting reports

**Where:**

**North Seattle College**

**Entry Requirements:**

**NONE**



# Certificate in Data Analytics

Will require 3 – 4 quarters to complete  
38-Credits

Provides skills in analyzing and gaining information from large accumulations of data to assist businesses in strategic planning, marketing analysis, product development, and more. In today's highly technical business environment, employees in many roles need to be able to pull data and make data driven business decisions.

**Where:**  
**North Seattle College**

**Entry Requirements:**  
**Some Classes Have Prerequisites**

# Q & A

We hope you found this session helpful! **Do you have any question?**

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