

MEMORANDUM

TO: Board of Trustees

FROM: Kurt R. Buttleman, *Vice Chancellor – Academic & Student Success*

DATE: February 13, 2020

SUBJECT: Fall Quarterly Enrollment Report

Following are quarterly enrollment reports summarizing and projecting the numbers of FTES (Full Time Equivalent Students) at the Seattle Colleges by the categories of:

- State Funded FTES – credits taken by students in courses that are funded by a combination of legislative appropriation of state funds plus student tuition
- International FTES – credits taken by students in contract supported courses that are funded by tuition paid by international students
- Running Start FTES – credits taken by students in contract supported courses that are funded by contracts with K-12 school districts

It is my intent to provide a quarterly update on enrollment at the end of each academic quarter and to present an in-depth review at the end of each academic year. Additionally, we will submit quarterly updates related to on-going Strategic Enrollment Management activities to provide context for the work we are doing to bolster enrollment across the Seattle Colleges.

For context, I have included two FAQ's:

What's an FTES?

- One Full-Time Equivalent Student (FTES) is the equivalent of one student enrolled for 15 community college credits per quarter.
 - Examples:
 - One student taking a full academic load of 15 credits is the equivalent of one FTES.
 - If three students are each taking one five-credit class, together they total one FTES.

- Annualized FTES are simply Quarterly FTES divided by 3. This is the common way of referring to counts of FTES in higher education.

Analysis as of Fall Quarter 2020

State Funded FTES:

- Seattle Colleges' enrollment is projected to be 12,104 Annualized FTES which is 416 FTES lower than last year's final total of 12,349. This projection is solely based on historical trends in this report. It is possible the actual result will be somewhat more positive due to the continuance of historically strong demand for apprenticeship programs at South. This continues to reflect the on-going budget situation and a continued softening of student demand. Although the trend continues downward, it is not unique to the Seattle Colleges as most of the other community colleges in the state are experiencing similar challenges.

International FTES:

- The District had a decrease of 410 International Quarterly FTES Fall Quarter 2019 compared to the International FTES of Fall Quarter 2018. Seattle Colleges' enrollment of International FTES is projected to be 15% lower than last year's final total of 2,511 Annualized FTES. This downward trend has continued since peak enrollment in 2014-15 and is due in part to increased competition and the uncertainty of international politics. It should also be noted that since 2015-16, the Seattle Colleges have been converting International Student FTES of 2% of our total State Funded FTES Allocation per SBCTC Allocation Rules.

Running Start FTES:

- Seattle Colleges' Running Start enrollment is projected to be 1,493 Annualized FTES which is 18% higher than last year's enrollment of 1,261 FTES. This increase is due in part to increased transportation options for high school students (i.e., light rail to Central), recent acceptance of the Smarter Balanced test as a placement tool, and efforts to increase awareness of the benefits of the program for students and families. This population of students will become increasingly important to monitor as the Seattle Promise initiative is implemented and the effects of the McCleary decision begin to be fully understood in the K-12 system.

State Funded FTES (Fall 2019 Final)

Year	College	Tenth	% of	YTD% of	YTD% of			Proj.	Proj.	Proj.	Proj.	Projected	Projected	Projected % of Annual Allocation			
		Day Summer	Summer Target	Annual Allocation	Fall 10thDay	% of Fall Target	Annual Allocation	Projected Winter	% of Winter Target	YTD% of Annual Allocation	Projected Spring	% of Spring Target	YTD% of Annual Allocation		Total Quarterly FTES	Total Annualized FTES	Annual Target
2019-20	District	4,512	94%	11%	11,000	85%	37%	10,702	91%	62%	10,098	90%	86%	36,311 ÷ 3 =	12,104	14,064	86%
	Central	1,697	100%	11%	4,230	90%	38%	4,192	96%	65%	4,054	96%	91%	14,173 ÷ 3 =	4,724	5,174	91%
	North	1,365	94%	11%	3,070	83%	36%	3,019	90%	61%	2,930	90%	85%	10,385 ÷ 3 =	3,462	4,083	85%
	South	1,424	89%	10%	3,666	83%	36%	3,544	89%	61%	3,166	85%	83%	11,800 ÷ 3 =	3,933	4,742	83%
	SVI	25	62%	13%	34	69%	30%	25	49%	43%	25	46%	56%	109 ÷ 3 =	36	65	56%
Year	College	% of Actual Summer	% of Summer Target	YTD% of Annual Allocation	Actual Fall	% of Fall Target	YTD% of Annual Allocation	Actual Winter	% of Winter Target	YTD% of Annual Allocation	Actual Spring	% of Spring Target	YTD% of Annual Allocation	Total Quarterly FTES	Total Annualized FTES	Annual Target	Actual % of Annual Target
2018-19	District	4,604	96%	11%	11,346	88%	38%	10,881	87%	61%	10,215	85%	88%	37,046 ÷ 3 =	12,349	14,061	88%
	Central	1,728	96%	11%	4,222	90%	38%	4,122	88%	64%	3,963	88%	90%	14,034 ÷ 3 =	4,678	5,183	90%
	North	1,332	103%	11%	3,223	90%	39%	3,099	90%	65%	2,920	87%	90%	10,574 ÷ 3 =	3,525	3,922	90%
	South	1,409	90%	10%	3,805	87%	37%	3,600	86%	56%	3,273	83%	86%	12,088 ÷ 3 =	4,029	4,677	86%
	SVI	135	75%	16%	96	44%	28%	60	28%	35%	59	27%	42%	350 ÷ 3 =	117	278	42%
2017-18	District	4,731	93%	11%	12,168	96%	40%	11,388	90%	66%	10,899	89%	92%	39,186 ÷ 3 =	13,062	14,185	92%
	Central	1,585	99%	10%	4,367	95%	39%	4,059	88%	66%	4,028	91%	92%	14,038 ÷ 3 =	4,679	5,090	92%
	North	1,325	92%	11%	3,491	95%	40%	3,146	89%	66%	3,172	92%	92%	11,135 ÷ 3 =	3,712	4,021	92%
	South	1,701	94%	12%	4,163	103%	42%	4,048	100%	71%	3,559	88%	96%	13,471 ÷ 3 =	4,490	4,660	96%
	SVI	120	51%	10%	147	45%	22%	135	39%	32%	141	42%	44%	542 ÷ 3 =	181	413	44%
2016-17	District	5,013	97%	12%	11,891	92%	39%	12,057	96%	68%	11,275	92%	94%	40,237 ÷ 3 =	13,412	14,298	94%
	Central	1,583	98%	10%	4,103	84%	36%	4,259	91%	63%	4,040	88%	89%	13,984 ÷ 3 =	4,661	5,246	89%
	North	1,491	103%	12%	3,392	93%	41%	3,457	99%	69%	3,324	96%	97%	11,665 ÷ 3 =	3,888	4,004	97%
	South	1,710	93%	12%	4,105	103%	42%	4,114	103%	72%	3,676	78%	99%	13,605 ÷ 3 =	4,535	4,593	99%
	SVI	229	80%	17%	292	81%	38%	228	63%	55%	235	66%	72%	984 ÷ 3 =	328	455	72%
2015-16	District	5,003	90%	11%	12,037	89%	38%	11,784	87%	63%	11,485	89%	89%	40,309 ÷ 3 =	13,436	15,135	89%
	Central	1,562	93%	9%	4,233	83%	35%	4,120	84%	60%	4,142	87%	85%	14,058 ÷ 3 =	4,686	5,484	85%
	North	1,451	96%	12%	3,373	89%	38%	3,325	91%	65%	3,274	92%	91%	11,422 ÷ 3 =	3,807	4,184	91%
	South	1,749	88%	12%	4,120	102%	41%	4,084	93%	69%	3,786	94%	95%	13,740 ÷ 3 =	4,580	4,810	95%
	SVI	242	61%	12%	310	58%	28%	255	48%	41%	283	55%	55%	1,089 ÷ 3 =	363	657	55%
2014-15	District	4,997	90%	11%	11,961	89%	37%	12,136	90%	64%	11,803	92%	90%	40,898 ÷ 3 =	13,633	15,135	90%
	Central	1,552	93%	9%	4,318	84%	36%	4,368	89%	62%	4,328	91%	89%	14,566 ÷ 3 =	4,855	5,484	89%
	North	1,552	103%	12%	3,433	90%	40%	3,446	94%	67%	3,391	95%	94%	11,823 ÷ 3 =	3,941	4,184	94%
	South	1,609	81%	11%	3,900	97%	38%	4,058	93%	66%	3,783	94%	93%	13,350 ÷ 3 =	4,450	4,810	93%
	SVI	284	72%	14%	310	58%	30%	264	50%	44%	301	59%	59%	1,159 ÷ 3 =	386	657	59%



International Student FTES (Fall 2019 Final)								
Year	College	Summer	Fall	Proj. Winter	Proj. Spring	Proj. Total	Proj. Total	
						Quarterly	Annualized	FTES
2019-20	District	1,099	1,817	1,746	1,729	6,391	÷ 3 =	2,130
	Central	544	1,034	943	933	3,454	÷ 3 =	1,151
	North	265	374	382	377	1,399	÷ 3 =	466
	South	289	410	421	420	1,540	÷ 3 =	513
2018-19	District	1,298	2,227	1,999	2,009	7,533	÷ 3 =	2,511
	Central	659	1,218	1,069	1,082	4,028	÷ 3 =	1,343
	North	323	491	443	454	1,711	÷ 3 =	570
	South	316	518	487	473	1,794	÷ 3 =	598
2017-18	District	1,551	2,661	2,421	2,466	9,099	÷ 3 =	3,033
	Central	745	1,336	1,226	1,275	4,582	÷ 3 =	1,527
	North	468	753	661	655	2,537	÷ 3 =	846
	South	338	573	534	536	1,980	÷ 3 =	660
2016-17	District	1,571	3,059	2,934	2,850	10,414	÷ 3 =	3,471
	Central	785	1,513	1,454	1,428	5,180	÷ 3 =	1,727
	North	455	922	869	848	3,095	÷ 3 =	1,032
	South	331	624	611	574	2,140	÷ 3 =	713
2015-16	District	2,012	3,583	3,143	3,056	11,794	÷ 3 =	3,931
	Central	968	1,771	1,553	1,544	5,836	÷ 3 =	1,945
	North	563	1,057	933	886	3,440	÷ 3 =	1,147
	South	481	754	658	625	2,518	÷ 3 =	839
2014-15	District	2,065	3,760	3,740	3,722	13,287	÷ 3 =	4,429
	Central	1,158	2,153	2,048	1,947	7,307	÷ 3 =	2,436
	North	560	1,020	1,046	1,058	3,684	÷ 3 =	1,228
	South	347	587	647	716	2,297	÷ 3 =	766



Running Start FTES(Fall 2019 Final)								
Year	College	Summer	Fall	Proj.			Proj. Total	Proj. Total
				Winter	Spring	Quarterly	Annualized	
						FTES	FTES	FTES
2019-20	District	0	1,548	1,513	1,417	4,478	÷ 3 =	1,493
	Central		657	631	583	1,871	÷ 3 =	624
	North		435	412	370	1,216	÷ 3 =	405
	South		456	439	413	1,308	÷ 3 =	436
2018-19	District	1	1,327	1,286	1,171	3,784	÷ 3 =	1,261
	Central		561	543	501	1,605	÷ 3 =	535
	North		351	333	280	964	÷ 3 =	321
	South	0.7	415	410	390	1,215	÷ 3 =	405
2017-18	District		1,200	1,125	1,044	3,368	÷ 3 =	1,123
	Central		512	478	426	1,416	÷ 3 =	472
	North		297	264	257	818	÷ 3 =	273
	South		391	383	361	1,135	÷ 3 =	378
2016-17	District	0.8	934	898	833	2,666	÷ 3 =	889
	Central		325	317	308	950	÷ 3 =	317
	North		294	262	228	785	÷ 3 =	262
	South	0.8	309	313	293	916	÷ 3 =	305
	SVI		6	5	4	15	÷ 3 =	5
2015-16	District	3.1	756.8	745.1	692.4	2197.5	÷ 3 =	732
	Central		262	252	235	749	÷ 3 =	250
	North	0.8	235	232	198	666	÷ 3 =	222
	South	1.0	244	245	242	732	÷ 3 =	244
	SVI	1.3	15	17	18	51	÷ 3 =	17
2014-15	District	0	670	665	631	1,967	÷ 3 =	656
	Central		213	215	192	620	÷ 3 =	207
	North		221	212	197	630	÷ 3 =	210
	South	0.3	224	220	219	663	÷ 3 =	221
	SVI		13	18	22	53	÷ 3 =	18