

Seattle Colleges Strategic Plan

Students, 2017-2018

Median Age	28
Male/Female	45%/48%
Full-time/Part-time Attendance	37%/63%
Veteran & Dependent of Veteran	2.99%
Student Type	
Professional Technical & Other	45%
Academic & College Transfer	40%
Basic Skills/Precollege	14%

Student Racial/Ethnic Diversity 2017-2018

White	32%	African-American	9%
Hispanic	2%	Native American	<1%
Asian	20%	Native Hawaiian	<1%
Multiracial	9%	Alaska Native	<1%
Other Race	4%	Unknown/Unreported	24%

Locations in North, Central, and South Seattle



Seattle College District
 Siegal Administrative Center
 1500 Harvard Avenue, Seattle, WA 98122
 206.934.4100 | seattlecolleges.edu

Seattle Central College
 1701 Broadway, Seattle, WA 98122
 206.934.3800 | seattlecentral.edu

North Seattle College
 9600 College Way N, Seattle, WA 98103
 206.934.3600 | northseattle.edu

South Seattle College
 6000 16th Avenue SW, Seattle, WA 98106
 206.934.5300 | southseattle.edu

Specialized Training Centers
 Georgetown Campus
 Health Education Center
 NewHolly Learning Center
 Seattle Maritime Academy
 Wood Technology Center

eLearning/Distance Education
 Worldwide Virtual Campus
 seattlecolleges.edu/distance



Board of Trustees: Teresita Batayola, Louise Chernin, Steven Hill, Rosa Peralta, Robert Williams

Chancellor: Dr. Shouan Pan

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 Dr. Rosie Rimando-Chareunsap, South Seattle College
 Dr. Warren Brown, North Seattle College



WHO WE ARE

Seattle Colleges is composed of Seattle Central College on Capitol Hill, North Seattle College near Northgate, South Seattle College in West Seattle, and multiple specialty centers throughout the city. We offer more than 130 workforce education and training programs that lead to transfer degrees to universities throughout the U.S., associate degrees in various disciplines, certificates in professional/technical programs, and bachelor's degrees in high-growth industries.

Generations of students with diverse academic and socioeconomic backgrounds have come to us to learn, improve, and live better lives, with 45,000 enrolled annually. Our strategic plan is designed to address their needs as well as those of our partners in education, business, government, labor, and civic organizations throughout the region.

MISSION

As an open-access learning institution, Seattle Colleges prepares each student for success in life and work, fostering a diverse, engaged, and dynamic community.

VISION

Seattle Colleges is recognized as an exemplary learning institution that transforms lives, promotes equity, and enriches the community.

VALUES

Accessibility for all learners and partners

Collaboration through open communication and commitment to working together

Diversity, Inclusion, and Equity for all individuals, particularly the underserved in our community

Fiscal Sustainability for long-term viability and excellence in service and operations

Growth and Engagement of faculty and staff through professional development

Innovation in instruction, student services, operations, and organizational culture

Integrity by adhering to the highest standards of ethics and public stewardship

GOALS AND STRATEGIES

STUDENT SUCCESS

We strive to improve student satisfaction, retention, completion, and job placement, as well as to narrow student performance gaps.

Strategy 1: Implement structured academic and career pathways.

Strategy 2: Practice strategic enrollment management.

EQUITY, DIVERSITY, INCLUSION, AND COMMUNITY

We firmly establish equity, diversity, and inclusion as a human right for all. We frame our decisions and actions with this lens and are accountable to the community.

Strategy: Develop and implement a diversity action plan.

ORGANIZATIONAL EXCELLENCE

We seek continuous improvement in excellence in teaching and learning, operational efficiency and fiscal sustainability, strategic innovation, and employee growth and engagement.

Strategy 1: Enhance teaching and learning.

Strategy 2: Achieve system integration.

Strategy 3: Foster sustainability.

PARTNERSHIPS

We value and invest in strategic and ongoing partnerships with educational, business, governmental, labor, and community organizations.

Strategy: Build partnerships.