

Marketing

Enroll in **CTE Dual Credit** and earn college credits to apply towards a certificate or degree at **Seattle Colleges**.

HIGH SCHOOL COURSE

SEATTLE PUBLIC SCHOOLS

Marketing 1 & 2
(2 semesters / 1 year)

Students who earn a B or higher can register to earn college credit through CTE Dual Credit.

COLLEGE COURSE

NORTH SEATTLE COLLEGE

BUS 114
Introduction to Marketing
(5 credits)

CERTIFICATE/DEGREE

These credits can be applied towards any of the following certificate or degree programs:

Marketing Certificate
(2 quarters, certificate)

General Business
(AAS/AAS-T degree)

LEARN MORE ABOUT MARKETING AT SEATTLE COLLEGES

The Business and Marketing program pathways focus on marketing principles, strategy development, tactics, and necessary technology tools for a career in the business world. This program enables students to acquire a foundation in the basics of accounting, management, marketing, business communication, business law and finance.



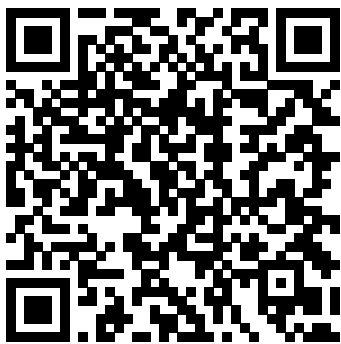
CTE Dual Credit: Next Steps

REGISTER

FIND YOUR CREDITS

TRANSFER

How do I register for CTE Dual Credit?



Follow the instructions on the Seattle Colleges CTE Dual Credit Registration page

Where can I find my credits?

- Credits are applied to your college transcript during the summer.
- You can request a copy of your official or unofficial transcript from the North Seattle College website.
- Use your ctcLink ID number to log in to the ctcLink website and view your academic record.

How can I transfer my credits to another college?

- Send an official transcript to your college of choice to transfer your Seattle Colleges credits.
- If you earned credits from more than one Seattle Colleges campus, request and send a transcript from each campus.
- For more information, scan the QR code.



NORTH SEATTLE COLLEGE