

Seattle Colleges' Commencement Speaker Rubric 2024

SCORING RUBRIC (Drafted by Student Leadership)

Criterion	0-1	2-3	4-5
Content	<ul style="list-style-type: none"> • Uses cliches and/or trite expressions and examples • Message unclear or hard to follow • Does not refer to a central theme throughout speech • Overuses personal examples 	<ul style="list-style-type: none"> • Message is somewhat original and is mostly relatable and significant for audience members • Theme or central idea is somewhat consistent throughout the speech • Mentions experiences at Seattle Colleges 	<ul style="list-style-type: none"> • Message is original and specific to the speaker and holds significance for a wide audience • Central theme or idea throughout speech • Prompts thought and reflection; may incorporate humor, but humor is not the focus • Speaks to the impact that attending Seattle Colleges has had on them
Audience Engagement	<ul style="list-style-type: none"> • Very little facial expression or body language used to generate interest and engagement 	<ul style="list-style-type: none"> • Vocabulary is mostly relevant to audience at large • Facial expression and body language generate some interest and enthusiasm about the topic 	<ul style="list-style-type: none"> • Connects to broad audience • Uses relevant and specific examples to develop ideas and engage listeners • Uses vocabulary appropriate for the audience, relevant to the topic • Facial expression and body language generate strong interest and enthusiasm about the topic
Presentation			<ul style="list-style-type: none"> • Ideas well organized • Includes a clear intro, body and conclusion • Delivery shows energy and generates interest • No more than 5 minutes • Speaks at an appropriate pace • Clear enunciation
Preparedness			<ul style="list-style-type: none"> • Practice is evident

			<ul style="list-style-type: none">• Appropriate cadence and inflection
Total Score: ____ / 20 pts			