

**Phase II Strategic Planning Data and Feedback Framework - Winter 2024**

<b>Activity</b>	<b>Audience</b>	<b>Objective/ Overview Statement</b>	<b>Identified Leads</b>	<b>Steering Committee Involvement</b>	<b>Completed by</b>	<b>Intended Outcome / Deliverable</b>
<b>Data Reflection &amp; Connection</b>	All	A document that expands and adds context to the Case Statement while integrating data from the 2017-2023 Scorecard and other readily available data sources.	Carol and Greg	Review and use this document to help guide the creation of the new plan.	2/28/24* (Prior to the second Steering Committee Winter meeting)	This document will help support the selection of goals and priorities in a data-informed manner.
<b>Surveys</b>	<b>Internal</b> 1. Employees 2. Students	Surveys will gather information on the priorities and strategies that are important to our community and crowdsource ideas on what our future may look like. These surveys will be short and to the point to ensure participation and quick evaluation of results.	Jinghua and Greg	Two weeks prior to administration / launch, ask steering committee to review and provide feedback.	Launch 2/16/24 and Close 2/29/24	Results will help create final goals and objectives for the new plan.
	<b>External</b> 1. TAC 2. Foundation Partners 3. Identified community members					Results will help create final goals and objectives for the new plan, and specifically assess how SCD is viewed by our external stakeholders.
<b>Focus groups &amp; Open Forums</b>	1. Employees a. Central b. North c. South d. District 2. Student Government a. Central b. North c. South 3. SCD Union Leadership a. AFT-SPS b. AFT c. WFSE	Focus groups will be facilitated to further identify SCDs priorities and strategies moving into the future.	Local IE and other Steering Committee Members	Steering Committee subcommittee	Launch TBD and Close 3/29/24	Results will help create final goals and objectives for the new plan.

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<b>Leadership Interviews</b>	<b><u>External</u></b> identified community members, partners, business, BOT Subcommittee and civic leaders	Create engagement and feedback with external stakeholders.	Chancellor, Presidents and Strat Planning Co-Leads (Bradley and Greg)	Two weeks prior to launch, ask Steering Committee to review and provide feedback on guiding questions.	Launch TBD and Close 3/29/24	Results will help create final goals and objectives for the new plan.

<sup>1</sup>*This proposal is subject to change and evolve to best benefit the Seattle College Districts Strategic Plan process and work.*